



# ICAA 2010 Summer Conference Agenda

## Sawmill Creek Lodge & Resort

### Sponsorship options

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#### **Overview**

Independent College Advancement Associates (ICAA) welcomes organizations to participate in the 2010 Summer Conference, July 28 – July 30 at Sawmill Creek Lodge & Resort in Huron, Ohio. This is a great opportunity to interact with conference attendees from higher education institutions located in Ohio and the surrounding states. In order to be considered, an ICAA Sponsorship Application form must be completed. After this is submitted, a committee member will contact the prospective sponsor to confirm payment arrangements.

#### **All sponsorship options include the following benefits:**

- Option for a display area or table with chair(s) in Pathway or Wilderness Hall Lobby
- Logo & acknowledgement shown in printed conference programs & conference hall map
- Opportunity to address and greet attendees during your specific sponsored event(s)

#### **Guidelines**

- Representative(s) for your organization are given the opportunity to greet and interact with attendees during the event(s) you have sponsored.
- If you are not a meal sponsor but would like to attend, we have individual pricing for each meal and will be happy to provide a list closer to the date of the conference.
- We ask that sponsors send no more than two representatives to the conference. If you have questions, please contact Lori Pongtana at [pongtanal@denison.edu](mailto:pongtanal@denison.edu) or 740-587-6631
- Sponsors are permitted to set-up a display anytime after 9:15 am on Wednesday, July 28. Display may be set out for the entire conference until 12 pm on Friday, July 30. ICAA will not be responsible for the security of the display or items including overnight storage
- Sponsors may receive conference programs which will contain a roster of attendees. To see other members or institutions, please go to [www.myicaa.org](http://www.myicaa.org). The conference committee will not release electronic copies of attendees.

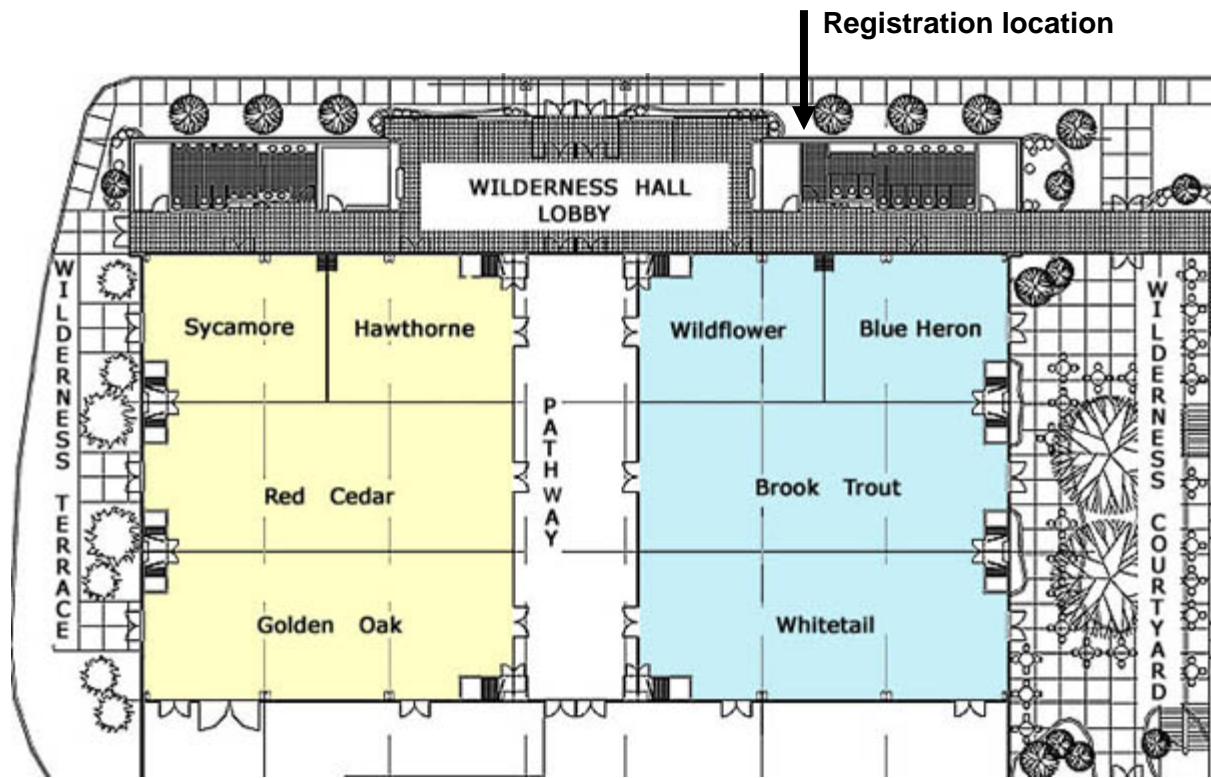
#### **Travel Information**

Hotel reservations should be made directly with Sawmill Creek by phone or on their website [www.sawmillcreek.com](http://www.sawmillcreek.com)

- Choose "Reservations"
- Fill out form and include ICAA as the group name
- If you need to stay overnight, Tuesday, July 27, please inform us as soon as you confirm your sponsorship.

For travel by air, please fly into Cleveland Hopkins International Airport. If you give us advance notice of your arrival time, we may be able to provide a shuttle to bring you to the lodge. There is ample parking at Sawmill if you wish to drive in.

General layout of the conference hall



## Tentative Conference Schedule as of Friday, January 15, 2010

**Wednesday, July 28, 2010**

7:00 am – 12:30 am	<p><b>Sponsors may purchase food from the following:</b>                  Opt #1: Salmon Run Restaurant - Breakfast menu ends 10:00 am. Lunch opens at 11 am                  Opt #2: Trapper's Outpost - Continental breakfast options, salads, sandwiches, pizzas &amp; snacks</p>
9:45 am – 5:15 pm <i>Wilderness Hall lobby &amp; registration area</i>	<b>Registration Location - Sponsors permitted to put out displays at assigned locations starting at 9:15 am</b>
10 am – 12:15 pm <i>Willows Room</i>	Tentative Newcomers Session
10:00 am - 12:30 pm	VP Luncheon – 10 am <i>Sponsored by: ICAA</i> <i>(Location &amp; program yet to be determined – Tom Seddon, Ashland University)</i>
11:30 pm – 12:30 pm <i>Willows Room</i>	<b>ICAA Conference Newcomers Special Welcome Luncheon</b> <b>Sponsored by: _____ \$400</b>
12:45 pm – 2:30 pm <i>Golden Oak/Red Cedar</i>	General Session
2:30 pm – 2:40 pm <i>Wilderness Hallway</i>	<b>1<sup>st</sup> Snack Break</b> <b>Sponsored by: _____ \$450</b>
2:45 pm - 3:45 pm <i>Golden Oak/Red Cedar</i>	General Session
3:45 pm – 4:00 pm <i>Wilderness Hallway</i>	<b>2<sup>nd</sup> Snack Break</b> <b>Sponsored by: <u>(Same as above)</u></b>
4:00 pm - 5:15 pm	Breakout Sessions (Rooms: Sycamore, Hawthorne, Wildflower, Blue Heron, Golden Oak/Red Cedar)
5:15 pm – 6:15 pm	No programming <i>*Dinner shuttle available every ten minutes starting at 6:15 pm. Last shuttle leaves 6:45 pm. Sign-up required</i> <i>Meet at Lodge entrance (Priority given to those with special needs)</i>
6:15 pm – 9:00 pm <i>Sawmill Creek Golf Clubhouse Patio</i>	<p><b><u>Social Dinner Event</u> Attendees encouraged to wear a shirt from their institution or an outfit with their institution's colors</b>                  - Arrival for dinner seating &amp; drink orders: <i>Anytime after 6:15 pm</i>                  - Dinner: <i>7 pm</i> &amp; Programming: <i>8:00 pm (Yet to be determined)</i></p> <p><b>Sponsored by: _____ \$1,000 &amp; Sponsored by: _____ \$1,000</b></p>
9:00 pm – 2:00 am <i>The Granary</i>	<p><b>Networking at Night</b>                  Beverages &amp; lite snacks, cornhole, indoor &amp; outdoor seating      <b>Sponsored by: _____ \$350</b></p>

**Thursday, July 29, 2010**

7:00 am – 12:30 pm <i>Wilderness Hall lobby &amp; Registration area</i>	<b>Registration Location &amp; Sponsor displays</b>
7:15 am – 8:20 am <i>Whitetail</i>	<b>Breakfast</b> <i>Gift-in-Kind recognition/sponsorship - Eric Lutzo &amp; Forward Thought</i>
8:30 am – 9:45 am <i>Golden Oak/Red Cedar</i>	General Session
9:50 am - 11:00 am	Breakout Sessions (Rooms: Sycamore, Hawthorne, Wildflower, Blue Heron, Golden Oak/Red Cedar)
11:00 am – 11:15 am <i>Wilderness Hallway</i>	<b>Beverage Break</b> <i>Sponsored by: _____ \$275</i>
11:20 am – 12:30 pm	Breakout Sessions (Rooms: Sycamore, Hawthorne, Wildflower, Blue Heron, Golden Oak/Red Cedar)
12:30 pm – 1:45 pm <i>Golden Oak/Red Cedar</i>	<b>Lunch</b> <i>Sponsor by: _____ \$750 &amp; Sponsored by: _____ \$750</i>
1:45 pm – 3:30 pm <i>Room TBD</i>	Option 1) Professional Development Workshop Confirmed presenter: Jayne Garrett – Change Grid ( <i>Participants pay and do online work before arrival</i> )  Option 2) Networking Golf Scramble at Sawmill golf course ( <i>Golfers pay and sign up ahead</i> )
3:45 pm – 6:00 pm	Option 1) No programming – Personal recreation & rest Option 2) Networking Golf Scramble continues at Sawmill golf Course
6:00 pm – 9:00 pm <i>Wilderness Courtyard &amp; Whitetail</i>	<b><u>ICAA Recognition Banquet (Business attire)</u></b>  <b>Reception: 6:00 pm – 7:00 pm</b> <i>Sponsored by: (same as below)</i>  <b>Dinner: 7:00 pm</b> <i>Sponsored by: _____ \$1,500 &amp; Sponsored by: _____ \$1,500 &amp; Sponsored by: _____ \$1,500</i>  <b>Awards &amp; Entertainment: 8:00 pm</b>
9:30 pm – 2:00 am <i>The Granary</i>	<b>Networking at Night</b> Beverages & lite snacks, cornhole, indoor & outdoor seating <b>Sponsored by: _____ \$350</b>

**Friday, July 30, 2010**

<b>7:00 am – 8:00 am</b> <i>Golden Oak/Red Cedar</i>	<b>Breakfast</b> <i>Sponsored by: _____ \$700</i>
<b>8:00 am – 9:10 am</b>	Breakout Sessions (Rooms: Sycamore, Hawthorne, Wildflower, Blue Heron, Golden Oak/Red Cedar)
<b>9:10 am – 10:20 am</b> <i>Golden Oak/Red Cedar</i>	General session
<b>10:30 am – 11:15 am</b> <i>Golden Oak/Red Cedar</i>	Presidential Address General Session
<b>11:15 am – 11:30 am</b> <i>Golden Oak/Red Cedar</i>	ICAA Business Meeting & Closing Session
<b>11:30 am – 12:00 pm</b>	Checkout at Main Desk